

resource development
group

LESSONS WE
NEVER LEARNED:

**“Don’t put all your eggs
in one basket.”**

P.O. Box 1115
Dublin, OH 43017



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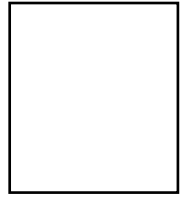
Our mothers always told us not to put all our eggs in one basket. It seems they were trying to teach us about disappointment.

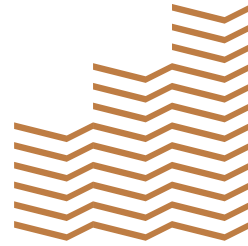
Fortunately, we haven't had a lot of disappointment to deal with. As one of the country's leading economic development funding service providers, we've raised nearly \$400 million for economic development agencies around the country. And we've done it by focusing on one thing.

At Resource Development Group, economic development campaigns are all we do. That means when you work with us, you get a century's worth of exclusive economic development experience.

If you're looking for single-minded expertise from your funding counsel, call Resource Development Group. You won't be disappointed.

(614) 792-8814
www.rdgusa.net





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“Bigger is better.”

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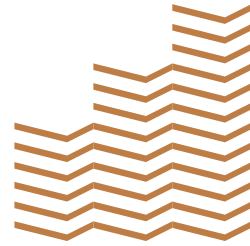
Goldilocks got it right. She was picky. She wanted things just right, and she wouldn't eat or sleep until she found them.

Chances are you're the same way. You've got a unique funding challenge and you're looking for fund-raising assistance that suits you. We couldn't agree more.

At Resource Development Group, we design and deliver customized capital campaigns. Because realizing your campaign's full potential doesn't require size. It depends on finding the right fit.

If you're looking for funding counsel that's just right, call Resource Development Group. Together we'll give your campaign a fairy tale ending.

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LESSONS WE
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“Three’s a crowd.”

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The “lone wolf” approach works well for action movies. The hero can act with total disregard and still manage to save the day in under two hours.

Real life is not so simple. It takes more than machismo and a clever catchphrase.

That’s why at Resource Development Group, we build consensus among you, your targets and our team. Because when it comes to funding your economic development effort, you need contributions from all three to succeed.

If you’re looking for collaborative funding counsel, call Resource Development Group. The more the merrier.

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