

NEWS
For Immediate Release

FreshGames' *Ranch Rush* Now Available For iPhone

Hit Farming Game "Goes To Market" On iPhone, Helps *Action Against Hunger*

COLUMBUS, Ohio, July 13, 2009 – Ranch Rush®, the popular casual farming game that has been a hit with PC and Mac users, is now available for Apple's iPhone.

The game, developed by Columbus-based FreshGames®, is the first and only farming game available for iPhone.

A time management game in which players assume the role of Sara, a bright-eyed young farmer, Ranch Rush challenges players to build a thriving ranch before the ranch owner, is forced to sell to developers. Each week poses new challenges for Sara, who must harvest produce; gather eggs; tend animals; collect honey; make ketchup; and much more. The game features 40 levels, four clever upgrades and 20 trophies to win.

"Farming is obviously a unique theme for a game, and we've found lots of ways to make it both engaging and entertaining," said FreshGames President Stephan Smith. "We're very proud of the success the game has had with Mac and PC users, and we're confident it will be just as much fun for iPhone owners."

Specially priced for the iPhone launch at \$1.99, Ranch Rush is available on the iPhone App Store at www.apple.com/iphone/apps-for-iphone. FreshGames is donating 20 percent of the purchase price from each game sold directly to Action Against Hunger, an international network developing sustainable solutions for world hunger.

"Action Against Hunger is very pleased to be a beneficiary of the Ranch Rush iPhone launch," said Action Against Hunger External Relations Director Geoffrey M. Glick. "Sustainable farming is obviously a very important part of what we advocate, so the tie to Ranch Rush is a natural."

About Action Against Hunger

Action Against Hunger (ACF) is a global humanitarian organization committed to eliminating world hunger. Recognized as a leader in the fight against hunger and malnutrition, ACF works to save the lives of malnourished children while providing families with sustainable access to safe water and long-term solutions to hunger.

About Fresh Games

FreshGames® is a leading developer and global publisher of "casual games." Founded in 2002 and based in Columbus, Ohio, the company has won multiple awards for its original casual games,, including Cubis®, Word Mojo™, ZenGems® and Ranch Rush®, which have been downloaded by millions and appear on such leading online portals as Yahoo, MSN, RealArcade and BigFishGames. More information is available at www.freshgames.com.

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