

NEWS

MY HOUSE WINE BY HUFFMAN'S MARKET PROVIDES PRIVATE-LABEL WINES WITH PERSONAL TOUCH

UPPER ARLINGTON, Ohio – Upper Arlington grocery Huffman's Market has introduced Greater Columbus' first and only private-label wine service, allowing customers to purchase popular vintages and customize them with a label of their own creation.

Called My House Wine by Huffman's Market, the service provides customers with a wide variety of quality California wines to choose from, including Chardonnays, Merlots, Cabernet Sauvignon and Champagnes, and applies a custom-designed label to create a one-of-a-kind bottle.

Customers can purchase wines by the bottle or by the case and have them delivered or shipped. These unique creations are perfect for gifts, parties, weddings, special events and corporate functions, and are available in custom wood wine boxes.

"My House Wine is a unique and fun program we're offering our customers to create an exclusive personal gift for themselves, friends, colleagues or special events," said My House Wine Consultant Tony Huffman. "Our wine selections are exceptional, and the ability to personalize the labels is something they really enjoy."

My House Wines are farmed in vineyards from select coastal regions of California renowned for producing exquisite wines, and are handcrafted using time-honored methods and the latest in modern equipment. The private labels are created from customer-provided logos or photography, and are finished and applied by the Huffman's staff.

A full line of wine accessories, including hand-painted wine glasses, bottle toppers, tasting glasses, racks and decanters, and antique reproduction corkscrews also is available, as are gift certificates, gift wrapping and rush delivery.

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MY HOUSE WINE BY HUFFMAN'S MARKET – 2

Customers can learn more by visiting www.myhousewine.com and www.huffmansmarket.com, and can place orders by calling (614) 486-5336.

Located in Tremont Center in Upper Arlington, Huffman's Market is a full-service grocery and state liquor agency offering quality grocery items, farm-fresh meats and produce, and personal service, including catering, pre-cooked take-out dinners and home delivery.

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