

NEWS

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GERMAIN LEXUS TO SERVE AS TITLE SPONSOR OF TOUR DE GRANDVIEW CYCLING CLASSIC

GRANDVIEW HEIGHTS, Ohio – Columbus-area luxury auto dealer Germain Lexus will serve as title sponsor of the 2007 Germain Lexus Tour de Grandview Cycling Classic, June 30 through July 1.

Ohio's premier professional cycling race, the event will celebrate 15 years in central Ohio when it returns to Grandview Heights this summer.

A favorite stop for top cyclists from the U.S. and around the world, the event features two days of world-class bicycle racing through the streets of suburban Grandview, as well as a number events and activities for spectators and cyclists alike.

In conjunction with its title sponsorship, Germain Lexus will receive prominent signage at the two-day event, identification on promotional materials, access to VIP events and participation in pre- and post-race ceremonies. The company also will provide the races' official pace cars.

"We've been associating the Germain name with great community and sporting events in central Ohio for years," said Germain Motor Company COO Rick Germain. "The Tour de Grandview is no different. It's a great event with great athletes and great racing, and we're looking forward to being a part of it again this year."

In addition to the Tour de Grandview, Germain also is a sponsor of the NHL Columbus Blue Jackets, the AFL Columbus Destroyers and outdoor concert venue Germain Amphitheater.

"We're thrilled to have Germain Lexus with us once again for the 2007 Tour," said Tour sponsorship committee chair Jeff Shaw. "They were kind enough to provide corporate support and our pace cars last year, and enjoyed the event so much they not only renewed their involvement, but increased their support. We couldn't put on such a professional event and attract such a world-class field without their generous investment."

Among the events tied to this year's Tour will be a cocktail reception on Friday night; a Kids' Sprints competition and Ohio Series Criterium race on Saturday afternoon; a Saturday night street party with food, drinks, live entertainment and children's activities; and a final set of criterium races on Sunday afternoon.

The races will feature both men and women cyclists in multiple professional categories. The criterium courses will cover a number of the hilly, tree-lined streets on either side of Grandview Avenue, the city's main thoroughfare.

The Germain Lexus Tour de Grandview Cycling Classic is Ohio's premier cycling event, attracting an international field of more than 100 professional cyclists to central Ohio each year, as well as hundreds of cycling enthusiasts and spectators. Celebrating its 15th year in 2007, the Tour is organized by the non-profit Grandview Community Association with the support of the City of Grandview Heights and a host of local volunteers and sponsoring businesses. More information is available at www.tourdegrandview.com.

Headquartered in Columbus, Ohio, the Germain Motor Company owns and operates 18 automotive dealerships representing 14 different manufacturers in Columbus, Ohio, Naples, Fla., Sarasota, Fla., Phoenix, Ariz. and Bentonville, Ark. The company has two Germain Lexus locations in the Columbus area, Germain Lexus of Dublin and Germain Lexus of Easton. More information is available at www.germain.com.